

dif

DISRUPTIVE INNOVATION FESTIVAL

7-25 NOVEMBER 2016

INDIA FOCUS DAY
FRIDAY 11 NOVEMBER

WHAT IS THE DISRUPTIVE INNOVATION FESTIVAL?

Be part of the Disruptive Innovation Festival (DIF) 2016 - an online, open-access event staged over three weeks by the Ellen MacArthur Foundation. The DIF invites thought-leaders, entrepreneurs, business, designers, makers and learners to explore the question: **“the economy is changing — what do I need to know, experience and do?”**

Over 20,000 attendees took part in the DIF last year, and the third event will be even better and bigger providing participants with **an abundance of opportunities to explore the economy through a different lens.**

Today's linear 'take make and dispose' economy is reaching its limits - **could a restorative, regenerative and circular economy be the ultimate disruption?**

THINKDIF.CO

@THINKDIF_

#THINKDIF

DIF 2016 THEMES

THE FUTURE OF WORK

REGENERATIVE CITIES

SYSTEM RESET

MULTI-LANGUAGE

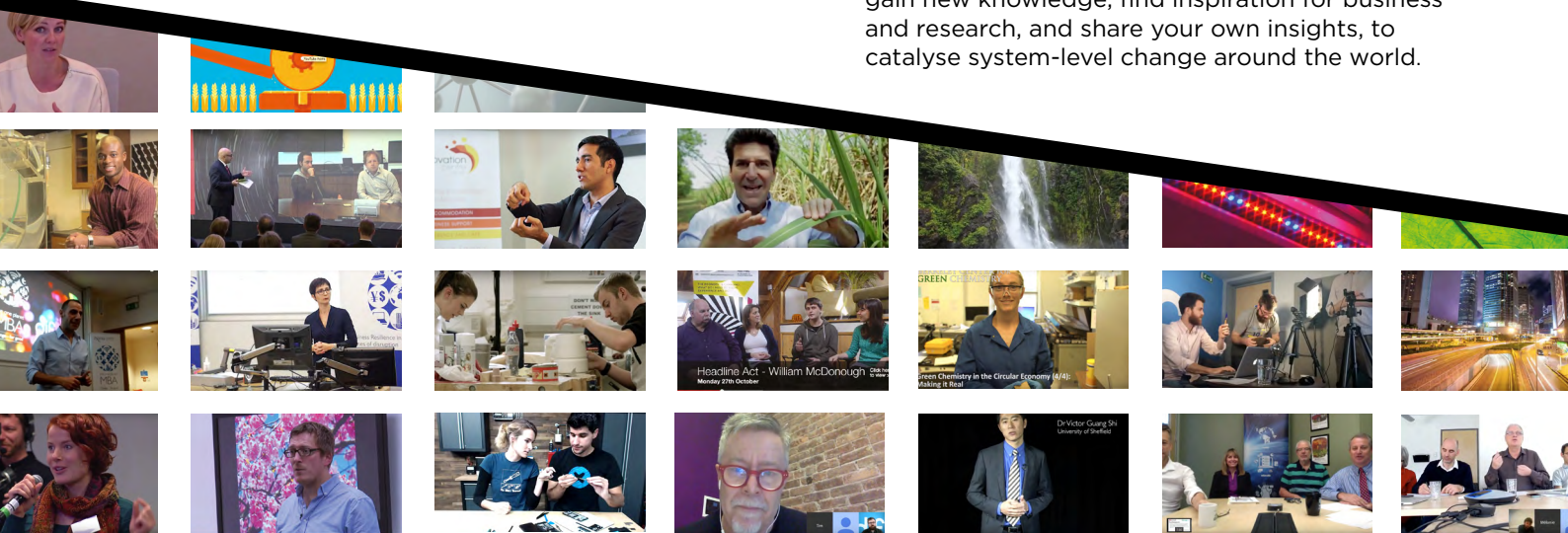
The Festival's working language is English.

This year knowledgeable facilitation will be provided in Spanish, Portuguese, French and Hindi with a day dedicated to content in each language.

LEARN · SHARE · CONTRIBUTE

DIF content is driven by you.

Whether you are already innovating in your sector, or are simply interested in exploring and sharing new ideas, taking part in the DIF enables you to gain new knowledge, find inspiration for business and research, and share your own insights, to catalyse system-level change around the world.



DATE FOR
YOUR DIARY:
INDIA FOCUS DAY
FRIDAY 11 NOVEMBER

THE DIF SESSIONS

The DIF connects people and ideas across a range of platforms, with more than 250 sessions coordinated and accessible at thinkdif.co.

Sessions are held across five virtual 'stages', ranging from thought-leading Headliners, to the Open Mic stage which has completely crowdsourced content. Discover the different elements of the DIF below.



HEADLINERS

The must-see thinkers and thought leaders, streamed live.

[Watch the DIF 2015 Headliners here.](#)



OPEN MIC

Crowdsourced content showcasing innovations and insights from people like you all over the world, via online or physical events. Register to get involved.



ELLEN MACARTHUR FOUNDATION STAGE

Ellen MacArthur Foundation curated content around the latest big picture themes, trends and opportunities to watch.



BIG TOP TENTS

University and institution-led online learning programmes based on the shift to a restorative and regenerative economy.



FESTIVAL LABS

Take part in a live, simultaneous Teardown Lab at participating FabLabs and makespaces around the world.

THE DIF IN NUMBERS

181 countries
participated in DIF 2015

590,000+
social media impressions

34,500+
session views

WHAT'S IN IT FOR ME?

PARTICIPATE from wherever you are - with hundreds of sessions streamed live to your device

SHARE YOUR INSIGHTS AND SHOWCASE YOUR INNOVATIONS with a global audience - apply to host an Open Mic session

DISCOVER THE LATEST DISRUPTIVE INNOVATIONS that are shaking up your industry and interact with some of the brightest start ups and innovators

SPREAD INNOVATIVE IDEAS - take the opportunity to spread innovative thinking across your peers and colleagues

MEDIA PARTNERS

